

**Strategic Actions Planned**

<b>Priority</b>	<b>Actions</b>	<b>Timescale</b>	<b>Lead</b>
To promote healthy and active lifestyles for all children and young people.	<ul style="list-style-type: none"> <li>• Develop an integrated Youth Strategy to provide co-ordination of direction for integrated youth support services</li> </ul>	2007-2010	CMY Director of YOS and KDAAT
	<ul style="list-style-type: none"> <li>• Roll out the Kent Early Support Programme to provide more co-ordinated multi agency responses for children with a disability/developmental delay who are under 5.</li> <li>• Provide parents with information and advice they need to make choices for under 5s</li> <li>• Further develop Children’s Centres across Kent to, in the 30% most deprived communities. Integrate them with Sure Start programmes to deliver holistic and integrated services to children under 5, which will include child and family health services and antenatal care.</li> <li>• Continue to develop extended services in and around schools to meet the needs of children, their families and the wider community. All schools will offer access to these services by 2010. This will include breakfast clubs, parenting support, family learning and other activity.</li> </ul>	2007-2010	Kent Early Years, Childcare and Extended Services Board  Director of Strategy, Policy and Performance  Director of Operations
	All Kent schools to be working towards Healthy schools status by December 2009 With 75% of schools achieving Healthy schools status by this time. The programme focuses on four key areas: PSHE, Emotional Health and Well Being, Healthy Eating and Physical Activity.	2007-2009	CFE Director of Strategy, Policy and Performance

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	<p>The following indicators will also apply:</p> <ul style="list-style-type: none"> <li>➤ 50% of all schools <b>achieving</b> Healthy Schools Status by December 2006</li> <li>➤ 55 % of all schools <b>achieving</b> Healthy Schools Status by December 2007</li> <li>➤ 65 % of all schools <b>achieving</b> Healthy Schools Status by December 2008</li> </ul>		
	<p>Ensure all schools have School Travel Plans to increase the number of young people who walk or cycle to school</p>	2007-2010	SP Director of Environment & Regeneration
	<p>Develop and implement a comprehensive PSHE strategy that reflects the recommendations of Select Committee reports on PSHE / Sexual Health (2007) and Alcohol Abuse (2007)</p>		Director Standards & Achievement
<p>To reduce health inequalities for children and young people in Kent.</p>	<p>Encourage healthy eating by providing nutritious school lunches through the “Healthy Schools” programme and launch a range of community-based healthy eating pilots</p> <p>Increase the uptake of healthier school meals including free school meals</p>		<p>Director Strategy, Policy &amp; Performance</p> <p>CFE Director of Resources</p>
	<ul style="list-style-type: none"> <li>• Encourage people of all ages to take responsibility for their health and wellbeing</li> <li>• Support parents and carers receive support to keep their children healthy</li> <li>• Assessments of young offenders by the Children and Adolescent Mental Health Service within Youth Justice Board target.</li> </ul>	2007-2010	<p>Director of Public Health,</p> <p>Director of Children’s Health</p>

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	<ul style="list-style-type: none"> <li>Target resources to improve health outcomes to areas of highest need (Thanet, Swale and Shepway and other areas where outcomes are poor).</li> </ul>		
	Further develop the school nursing service in relation to healthy lifestyles and prevention with particularly reference to vulnerable groups.	2007-2010	Director of Children's Health
	Extend and enhance support to children and young people caring for relatives and friends to deal with the challenges they face in their caring role and flourish outside of their caring role.	2007-2010	Director Children's Social Services
	Implement co-ordinated, multi-agency health promotion programmes in settings for children, young people and families including early years settings, GP practices, clinics, youth centres including a focus on: <ul style="list-style-type: none"> <li>healthy eating,</li> <li>physical activity,</li> <li>improve sports and play facilities including in schools</li> </ul>	2007-2010	Director of Children's Health, Director of Operations, CFE
To improve the emotional and mental health, resilience and self-confidence of children and young people.	Implement a Personal Social and Health Education (PSHE) strategy to improve the delivery of PSHE in primary and secondary schools and other educational settings and build resilience in children and young people to deal with stress, bullying, domestic violence, drugs, alcohol and other pressures in their lives.	2007-2010	Director of Advisory Service Kent
	Introduce Secondary SEAL into a pilot group of secondary schools, evaluate its implementation and support introduction into	2007-2010	Director, Standards &

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	additional schools in subsequent years Continue to promote the implementation of SEAL in Primary schools through Cluster developments		Achievement
	Implement the Kent Anti-Bullying strategy in all schools All schools adopt the Kent Model Anti-Bullying policy	2007-2010	Director, Standards & Achievement
	Develop an integrated training programme focussing on risk and protective factors and enabling young people in vulnerable groups to develop resilience	2007-2010	KDAAT Young People's Service Commissioning Manager
To identify children and young people (aged 0-15) with emotional and/or psychological difficulties at the earliest possible stage and respond with the most effective support.	Promote emotional health, well being and tackle bullying by: <ul style="list-style-type: none"> <li>• implementing a preventative multi-agency strategy to promote children's mental health and emotional wellbeing;</li> <li>• expanding Primary Care Child and Adolescent Mental Health Services, with a focus on early intervention and support;</li> <li>• increasing the availability of services for vulnerable groups of young people;</li> <li>• implementing a training programme in emotional wellbeing across all schools and settings;</li> <li>• delivering training to improve the understanding and skills of professionals working with children and young people to better support emotional health within their own settings (Solihull and other training)</li> </ul>	2007-2010	Chair of CAMHS Steering Group Director of Children's Health
To improve the co-ordination, availability and	<ul style="list-style-type: none"> <li>• Develop a phased approach to delivery of the multi-agency Child &amp; Adolescent Mental Health Services (CAMHS) Strategy, engaging partners in joint training and other activities to gain</li> </ul>	2007-2010	Director of Children's Health

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accessibility of child and adolescent mental health services.	greater understanding and support for delivery		Chair of CAMHS Steering Group
To reduce the use of harmful drugs and alcohol among young people and increase access to drug/alcohol treatment and targeted prevention services.	<ul style="list-style-type: none"> <li>• All schools ensure PSHE delivered to a good or better standard.</li> <li>• All agencies to work together to reduce drug and alcohol misuse, including smoking and provide integrated programmes of treatment, care and support for young people with substance misuse and alcohol problems.</li> <li>• Improve access to community-based early intervention services, including smoking cessation. Campaign to stop sale of alcohol or cigarettes to under age young people.</li> </ul>	2007-2010	Director Standards & Achievement Head of Young People's Team KDAAT Director of Commissioning CFE Director of Children's Health Head of Trading Standards
To reduce unwanted teenage conceptions and sexually	Improve support to reduce teenage pregnancy: <ul style="list-style-type: none"> <li>• improve the quality of sex and relationships education both within the PSHE curriculum at school and in other educational settings including college and in work based learning;</li> <li>• target areas of high need and young people in "at risk" groups;</li> </ul>	2007-2010	Teenage Pregnancy Co-ordinator Director Standards &

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transmitted infections and improve access to young people's sexual health services.	<ul style="list-style-type: none"> <li>• improve access to information an advice and services in schools</li> <li>• increase the number of school nurses</li> <li>• provide more young people friendly sexual health services</li> <li>• develop community GUM services with 48 hour access by January 2008</li> <li>• Extend the PSHE CPD Programme to provide high quality training to secondary school teachers and other professionals</li> </ul>		Achievement Director of Public Health Director, Children's Social Services Director, Children's Health Director, Standards & Achievement
Improve joint planning, services and outcomes for vulnerable groups of children and young people.	Bring together services in multi agency teams to jointly assess and plan services for C&YP who are disabled, those with learning difficulties and for other vulnerable groups to improve outcomes for them across the 5 Every Child Matters outcomes	2007-2010	Director of Children's Services (Managing Director CFE)
	Develop effectiveness of participation programmes with children and young people	2007-2010	Managing Director of CFE/Children's Services

**Appendix 2b**

<b>Priority</b>	<b>Actions</b>	<b>Timescale</b>	<b>Lead</b>
	Improve the care pathways for disabled children and young people and those with complex health needs <sup>1</sup>	2007-2010	Director Children's Health
	Work with parents and carers to strengthen support to encourage families to make healthy choices for themselves and their children, including through Children's Centres and extended schools.	2007-2010	Head of Extended Services